Decision Analysis and Support

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* Background is operational research in Pidd’s term “management scientist”.
  + **A central idea of Pidd’s book:** One distinguishing characteristic of management scientists (meaning operational research professionals, business analysts and others who use rational and logical methods) is their use of explicit models(Pidd, 2009, p. 8).
  + UK and US OR started at the same origins. Applying quantitative methods to military problems after WW2.